



# INNOVATE 2019

Sponsorship  
Prospectus

May 20-23, 2019  
Foxwoods Resort & Casino  
Mashantucket, CT

# About INNOVATE 2019

This will be JMT's 13th year hosting INNOVATE, a conference for nonprofit finance professionals, that is uniquely positioned to deliver best in class sessions, hands-on training, financial and thought leadership sessions, networking opportunities and CPE credits. INNOVATE is the largest and longest running conference hosted by a firm dedicated exclusively to serving nonprofit finance professionals.

We are giving our Sponsors a number of different ways to showcase your products and services and are committed to facilitating dynamic interaction and participation among conference attendees, presenters, and exhibitors. By sponsoring at INNOVATE, your organization will benefit from opportunities to:

- Network with attendees, speakers and other vendors.
- Generate qualified leads, conduct market research and gain valuable industry knowledge.
- Leverage dedicated exhibit hall hours and product showcase hours.
- Expose your brand to Financial Management decision-makers and influencers.

**Over 50 Sessions    200 Attendees    3 Days of Exhibits**

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To secure your sponsorship, email Melissa Waters at [mwaters@jmtconsulting.com](mailto:mwaters@jmtconsulting.com) with your choice(s).

# INNOVATE 2019 Sponsorship Packages

## Diamond Sponsor -\$20,000 (1 Available)

- Exclusive Sponsor of INNOVATE
- Exclusive Host of High Rollers Bowling Party, May 22
- Speaking Opportunity Innovation Theater during reception- 30 minutes
- Dedicated Exhibit Time
- Advertisement in On-Site Guide (back page and 2 page spread)
- Online and Print Listing as a Sponsor
- 6ft Table & 2 Chairs
- WiFi
- Electric
- Conference Pass (4)
- Insert in Conference Bag
- Access to Meals, Sessions, Receptions
- Break Sponsor (2)
- Conference Bag Sponsor
- Lanyard/Name Tag Sponsor
- One, 50 minute classroom session



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# INNOVATE 2019 Sponsorship Packages

## Platinum Sponsor - \$8000 (2 Available)

- Speaking Opportunity at Innovation Theater during reception- 30 minutes
- Dedicated Exhibit Time
- Advertisement On-site Guide (Inside Front Page)
- Online & Print Listing as Sponsor
- WiFi & Electric
- 3 Conference Passes
- Insert in Conference Bag
- Access to Meals, Sessions and Receptions
- Break Sponsor (1)
- One, 50 minute classroom session



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# INNOVATE 2019 Sponsorship Packages

## Gold Sponsor - \$5000 (2 Available)

- Speaking Opportunity at Innovation Theater- 30 minutes
- Dedicated Exhibit Time
- Online & Print Listing as Sponsor
- Advertisement in On-site Guide (Full-Page Ad)
- 2 Conference Passes
- Inserts in Conference Bag
- Access to Meals, Sessions, Receptions
- One, 50 minute classroom session

## Silver Sponsor - \$2000

- Dedicated Exhibit Time
- Advertisement in On-site Guide (Half Page Ad)
- Online & Print Listing as Sponsor
- 2 Conference Passes
- Access to Meals, Sessions and Receptions

## Exhibit Only - \$1500

- 6ft Table and 2 Chairs
- Trashcan
- 1 Conference Pass
- Online & Print Listing as Exhibitor



# INNOVATE 2019 Sponsorship A La Carte Opportunities

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Recharge Lounge Sponsor \$10,000

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Charging Station Sponsor \$6,000

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Banner Ad on Mobile App \$1500

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Push Notification in Mobile App \$500 (limited quantity)

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Sponsor Sunrise Walk to Lantern Hill \$1000 - 2 opportunities Wednesday and Thursday

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## Pre-Conference Sponsorship Opportunity

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Breaks- 3 opportunities, \$1500 ea.

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Breakfast- 2 opportunities, \$3000 ea.

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Lunch- 2 opportunities, \$3000 ea.

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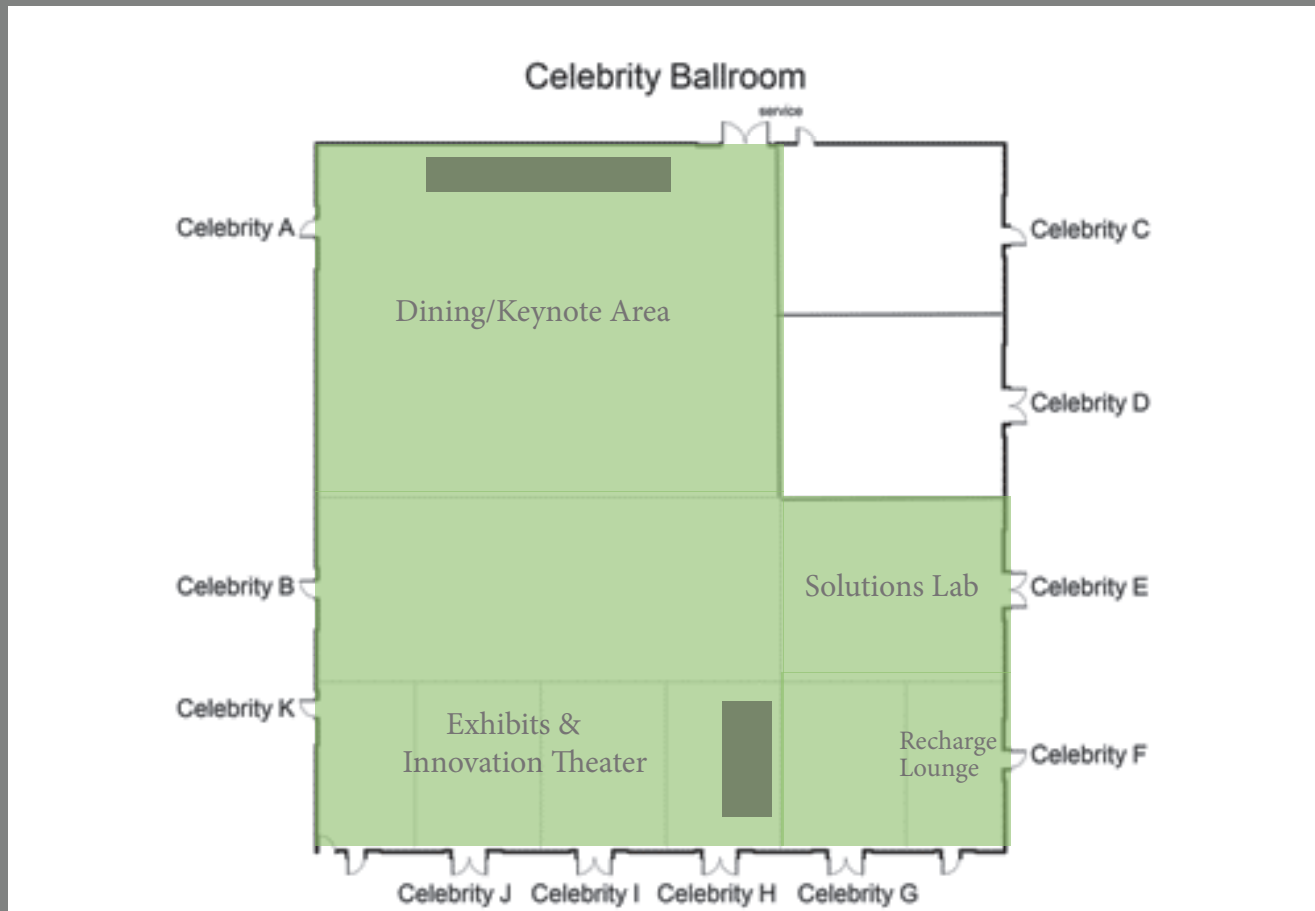
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# The Foxwood Hotel and Casino

Since 1992, Foxwoods Resort Casino has offered guests The Wonder Of It All as the premier resort destination in the Northeast. As the largest resort casino in North America, Foxwoods offers a vast array of gaming in seven casinos; AAA Four-Diamond hotels, restaurants from gourmet to quick service, world-renowned spas, award-winning golf, state-of-the-art theaters, exclusive retailers and free-to-play online casino games. Perfect for both recreation and business, Foxwoods provides modern and versatile convention and meeting space to infuse new life into any meeting or event. Foxwoods Resort Casino is owned and operated by the Mashantucket Pequot Tribal Nation.



# INNOVATE Layout



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# INNOVATE Schedule

## Monday, May 20

7:30 – 9:00 AM	Pre-Conference Registration & Breakfast
9:00 – 12:00 PM	Pre-Conference Training Sessions – Fundamentals in Abila MIP™ or Sage Intacct
12:00 – 1:00 PM	Lunch
1:00 – 4:00 PM	Pre-Conference Training Sessions – Fundamentals in Abila MIP™ or Sage Intacct

## Tuesday, May 21

7:30 – 9:00 AM	Breakfast
7:30 – 12:00 PM	INNOVATE Registration
9:00 – 12:00 PM	Pre-Conference Training Sessions – Fundamentals in Abila MIP™ or Sage Intacct
12:00 – 1:00 PM	Lunch
1:00 – 1:50 PM	INNOVATE Session 1
1:50 – 2:20 PM	Break
2:20 – 4:00 PM	INNOVATE Session 2
4:00 – 6:00 PM	Exhibits, Networking
6:00 to 8:00 PM	Evening Reception

## Wednesday, May 22

7:00 – 8:00 AM	Breakfast
8:00 – 9:00 AM	Keynote with Aaron Harris, CTO, Sage Intacct
9:00 – 10:40 AM	INNOVATE Session 3
10:40 – 11:10 AM	Break
11:10 – 12:00 PM	INNOVATE Session 4
12:00 – 1:00 PM	Lunch
1:00 – 1:50 PM	INNOVATE Session 5
1:50 – 2:20 PM	Break
2:20 – 4:00 PM	INNOVATE Session 6
4:00 – 6:00 PM	Exhibits and Networking
6:00 – 9:00 PM	Evening Reception

## Thursday, May 23

7:00 – 9:00 AM	Breakfast
9:00 – 10:40 AM	INNOVATE Session 7
10:40 – 11:10 AM	Break
11:10 – 12:00 PM	INNOVATE Session 8
12:00 – 1:30 PM	Awards and Closing Luncheon

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