



INNOVATE

APRIL 10-12
NEWPORT, RI 2018

Exhibitor Sponsorship Prospectus



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"I always go home having learned at least a couple of things that I've been able to implement to make my life and our finance department work more efficiently."

*Director of Finance, Connections
Area Agency on Aging, Inc.*

Join Us

We invite you to join us for our annual INNOVATE Conference, April 10-12, 2018 at the Newport Marriott in Newport, Rhode Island. This will be JMT's 12th year hosting INNOVATE, a conference for nonprofit finance professionals, that is uniquely positioned to deliver best in class sessions, hands-on training, financial and thought leadership sessions, networking opportunities and CPE credits. INNOVATE is the largest and longest running conference hosted by a firm dedicated exclusively to serving nonprofit finance professionals.

Showcase Your Products & Services

We are giving our Sponsors a number of different ways to showcase your products and services and are committed to facilitating dynamic interaction and participation among conference attendees, presenters, and exhibitors. By sponsoring at INNOVATE, your organization will benefit from opportunities to:

- Network with attendees, speakers and other vendors.
- Generate qualified leads, conduct market research and gain valuable industry knowledge.
- Leverage dedicated exhibit hall hours and our new product showcase.
- Expose your brand to Financial Management decision-makers and influencers.



Exhibit at INNOVATE

Exhibitors at INNOVATE will receive the highest amount of exposure. Your company can build visibility, generate sales leads and establish your organization as a leader and supporter in the nonprofit field.

INNOVATE Sponsor Packages

(Diamond and Platinum Packages sold on a first come, first served basis)

Package Includes:	Diamond - \$12,000.00 (1 available)	Platinum - \$4,500.00 (2 available)	Gold - \$3,000.00 (4 available)	Silver - \$1,500.00
Exclusive Title Sponsor of INNOVATE	X			
Exclusive Host of Client Party	X			
Speaking Opportunity at the Product Showcase	Two-20 min talks	One-15 min talk	One-10 min talk	
Dedicated Exhibit Time	Premier Location	Primary Location	X	X
Advertisement in On-Site Guide	Backpage & 2 Page Spread	Inside front page	Full Page Ad	Half Page Ad
On-line and print listing as a Sponsor	X	X	X	X
6 ft. Table and 2 Chairs	X	X	X	X
Wireless Internet Access	X	X	X	X
Electric	X	X	X	X
Conference Pass (\$895 value)	Unlimited	3	2	1
Inserts in Conference Bag	X	X	X	
Access To Meals, Sessions and Receptions	X	X	X	X
Break Sponsor	2	1		
Conference Bag Sponsor	X			
Lanyard /Nametag Sponsor	X			



Exhibit Package Details

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Exclusive Vendor Reception Sponsor- Diamond Exhibit Package

- Host our Wednesday evening reception from 6:00-8:00 pm in the Marriott's beautiful atrium.
- Kick off the evening with your logo and messaging.
- Acknowledgement "Thank you" given, along with a 5 minute speech from your company.
- Premier Listing with logo in digital and printed materials.

Vendor Product Showcases - Diamond, Platinum and Gold Packages

Launching a new product? Looking to educate potential customers about your offerings? The Vendor Product Showcase is the perfect opportunity. Present a custom 10, 15, or 20 minute session in front of an engaged audience right in the exhibit area during our breaks. The package includes basic AV, seating for 10 people and session information in program materials and signage.

INNOVATE Break Sponsor - Diamond and Platinum Packages

- Company name and logo on signage during breaks
- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website

Lanyard / Nametag Sponsor - Diamond Package

- Company name and logo on all lanyards/name tags for all INNOVATE attendees
- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website

Conference Bag Sponsor - Diamond Package

- Premier Logo on INNOVATE conference bags for all attendees
- Company name & logo listed on Sponsorship Page of INNOVATE Program Guide and website

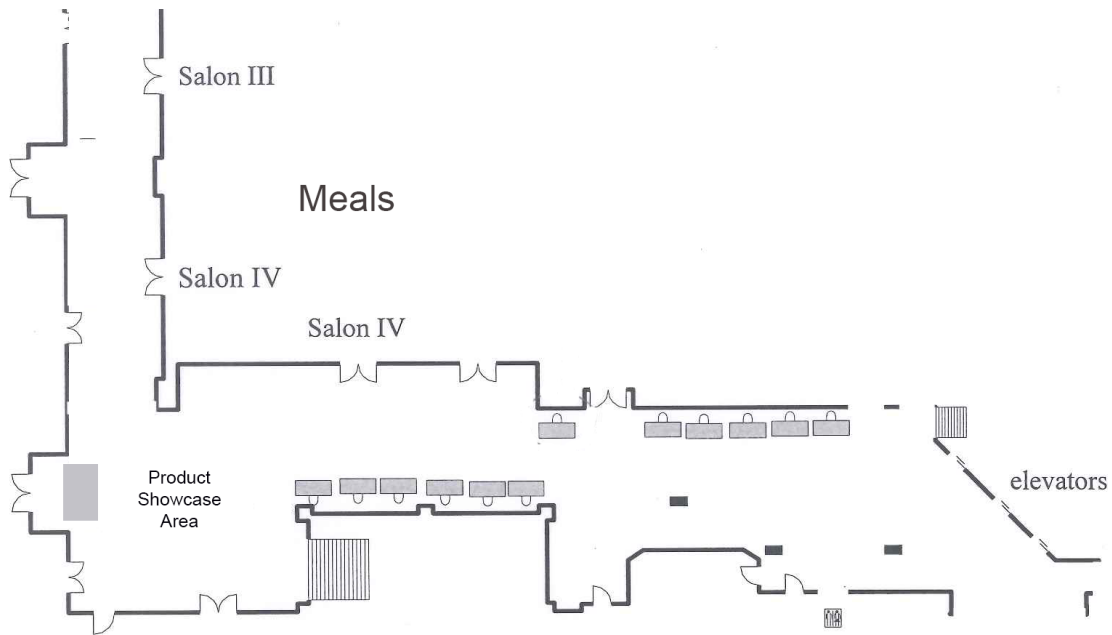
Exhibitor Booths - all packages

All packages come with a six foot table, 2 chairs, wifi and electric.

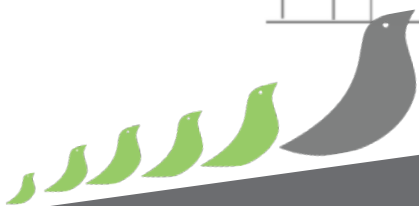


Exhibit Space

During the conference, booths will be positioned surrounding Salon's 3, 4 and 5 where foot traffic will be at its heaviest, in order to maximize visibility for the exhibitors. Breaks will also be conducted surrounding the vendor booths. New this year: a product showcase area. This will consist of a small stage and seating area where Vendors can give quick presentations or demos. JMT will be coordinating "enticements" to encourage participant engagement with our vendor partners.



The green highlighted meeting rooms are where all INNOVATE breakout sessions will take place.



The Newport Marriott

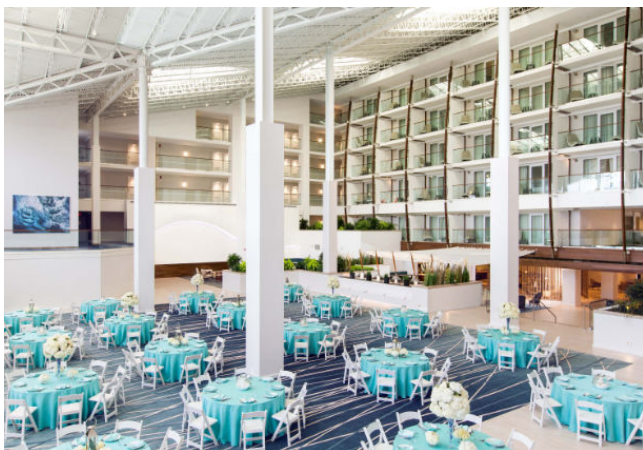
The Newport Marriott is located on the harbor in the heart of historic Newport, Rhode Island, and is a short walking distance to downtown shops and restaurants. The hotel is close to legendary attractions such as the Cliff Walk, Newport Mansions, and the Castle Hill Lighthouse.



After an impressive redesign, the Newport Marriott has set sail on a new chapter as one of the best hotels in Newport, Rhode Island. Nautical hints, from a boat-shaped front desk to ropes hanging over the Skiff Bar, set the stage for the transformed experience at the harborfront hotel in Newport.

The hotel includes a full-service spa and a new Fitness Studio. Intuitively designed guestrooms feature platform beds and spa-like bathrooms with a granite countertop and walk-in shower. Explore historical mansions, Tennis Hall of Fame, beaches and vineyards near the hotel.

Our special discounted rate for the rooms is \$159.00 (plus applicable state and local taxes) a night. Discounted rate ends March 12, 2018



To secure your sponsorship, sign up at:

- <http://bit.ly/2zZul38>
- or email: marketing@jmtconsulting.com

